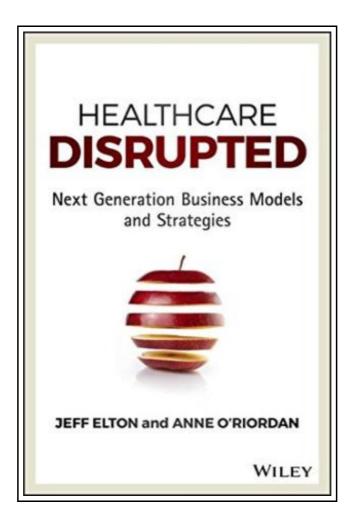
The Healthcare Disrupted: Next Generation Business Models and Strategies (Hardback)



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Reviews

Thorough guide! Its this sort of very good study. Yes, it really is play, nonetheless an interesting and amazing literature. You may like the way the blogger create this ebook. (Dameon Hettinger)

THE HEALTHCARE DISRUPTED: NEXT GENERATION BUSINESS MODELS AND STRATEGIES (HARDBACK)



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John Wiley Sons Inc, United States, 2016. Hardback. Book Condition: New. 236 x 159 mm. Language: English . Brand New Book. During a time of tremendous change and uncertainty, Healthcare Disrupted gives executives a framework and language to determine how they will evolve their products, services, and strategies to flourish in a increasingly value-based healthcare system. Using a powerful mix of real world examples and unanswered questions, Elton and O Riordan lead you to see that no action is not an option and push you to answer the most important question: What is your role in this digitally driven change and how can your firm can gain competitive advantage and lead? David Epstein, Division Head, Novartis Pharmaceuticals Healthcare Disrupted is an inspirational call-to-action for everyone associated with healthcare, especially the innovators who will develop the next generation of therapeutics, diagnostics, and devices. Bob Horvitz, Ph.D., David H. Koch Professor of Biology, MIT; Nobel Prize in Physiology or Medicine In a time of dizzying change across all fronts: from biology, to delivery, to the use of big data, Health Disrupted captures the impact of these forces and thoughtfully develops new approaches to value creation in the healthcare industry. A must-read for those who strive to capitalize on change and reinvent the industry. Deborah Dunsire, M.D., president and CEO, FORUM Pharmaceuticals Healthcare at a Crossroad: Seismic Shifts, New Business Models for Success Healthcare Disrupted is an in-depth look at the disruptive forces driving change in the the healthcare industry and provides guide for defining new operating and business models in response to these profound changes. Based on original research conducted by Accenture and years of experience working with the most successful companies in the industry, healthcare experts Jeff Elton and Anne O Riordan provide an informed, insightful view of the state of ...

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