



The impact of urban transport governance on mobility behavioural change

By Robert Rädels

GRIN Verlag GmbH Okt 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Scientific Essay from the year 2013 in the subject Transportation Science & Technology, Humboldt-University of Berlin (Berlin Graduate School of Social Sciences), language: English, comment: Academic Exposé for a Doctoral Studies Application at the Berlin Graduate School of Social Sciences., abstract: Political decision makers often shy away from implementing policies that could affect mobility behavioural freedom. In order to support or replace a cost-intensive material measure, mobility management campaigns addressing subjective determinants are realized, to set psychological incentives for behavioural change. However, whereas infrastructural or supply activities are well investigated, the causal effects of persuasive measures on the mobility behaviour are obscure. Moreover, the interrelations of indirectly effecting political factors and socio-spatial inequalities are a black box . So the central research question should be to identify causal effects in the urban governance arrangements on the mobility behaviour of different social groups and in certain city districts. The state of research in transport politics or policy is whether moderate or related to other topics like demography, economy, social politics or planning. However, a new developed concept...

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