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## Managing Complexity in Global Organizations

By Ulrich Steger, Wolfgang Amann, Martha L. Maznevski

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Managing Complexity in Global Organizations, Ulrich Steger, Wolfgang Amann, Martha L. Maznevski, This book delivers new IMD insights on an emerging challenge - how to deal with overwhelming complexity. Global organizations face a complex decision-making environment. On one side, diversity of cultures, customers, competitors and regulations creates complexity; on the other, competitive pressures cause expanding countries to extract more synergies across products and regions. In such a climate, a new way of thinking, acting and organizing is needed beyond the familiar 'control' mindset. Drawing together insights from across the expert faculty, Managing Complexity in the Global Organization presents IMD's framework on how to understand complexity and its four key drivers (diversity; interdependence; ambiguity and flux), along with solutions on specific issues in a variety of functions, industries and markets. The focus is on providing practical solutions based on real-life examples.



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