



Check-in Check-out (Sixth Edition)

By Gary K. Vallen Jerome J. Vallen

Prentice Hall, 1999. Gebunden. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The leader in rooms management education and job-training for over two decades. This text provides exceptionally complete coverage of the hotel's front office and all of the support positions that make it workfrom the global reservation network, to legal concerns, sales and marketing techniques, management issues, room rate formulas, and control and oversight. In a sequence that follows the flow of most guestsreservation, arrival, billing, departure, auditing and accountingthe book treats both the how (e.g., completing a reg. card) and the why (e.g., yield management) while keeping students abreast of the trends currently affecting the industry. 538 pp. Englisch.



Reviews

The publication is great and fantastic. It can be filled with knowledge and wisdom You wont truly feel monotony at at any moment of your time (that's what catalogues are for about if you ask me). -- Dr. Marcos Grimes III

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